PHARMACEUTICAL ECONOMICS

PRACTICE CONTACTS

George Korenko Tram Nguyen

RELATED CAPABILITIES

Antitrust & Competition
Antitrust Litigation

Edgeworth's experts have deep experience analyzing economic issues in the pharmaceutical industry in the areas of antitrust, intellectual property, commercial damages, and consumer protection. Since our founding in 2009, Edgeworth's economists have served as both testifying and consulting economists on a wide array of industry-specific matters before courts and regulatory authorities.

Our pharmaceutical economics experts have assisted clients across the industry, including brand and generic pharmaceutical companies, biotechnology companies, product manufacturers, healthcare providers, and insurers. We have performed analysis and testified in a variety of cases on issues including class certification, antitrust liability, antitrust damages, patent infringement, and product liability. In these contexts, Edgeworth experts have assessed economic and econometric issues in the pharmaceutical industry relating to:

- Pay for Delay
- Product Hopping
- Price Fixing
- Bid Rigging
- Exclusive Contracting
- Consumer Protection
- False Advertising
- Intellectual Property Damages
- Valuation
- Contract Disputes

CASE HIGHLIGHTS

Edgeworth Client Prevails in Rare Antitrust Trial Business & Regulatory Consulting, 07.2022

Edgeworth Client Receives Settlement Resolving Patent and Antitrust Litigation Litigation, 07.24.2019

PUBLICATIONS

Finding Uninjured Consumers In Drug Antitrust Class Actions Published Article, *Law360*, 05.16.2022

Lamictal and the Myth of "Generic" "Pay-for-Delay" Cases Published Article, *Law360*, 07.21.2020

EDGEWORTH INSIGHTS

Troubles with Identifying Uninjured Class Members in Pay-for-delay Pharmaceutical Cases Blog, 09.06.2022

THE ANTITRUST PRESCRIPTION

FTC Again Takes Strong Stance Against Improper Listing of Patents in the Orange Book Economic Implications on Brand-Generic Settlement and Future Pharmaceutical Antitrust Litigation Blog, 11.29.2023

FTC Challenges Amgen Acquisition of Horizon: More to Come Under Broadened Section 5 Blog, 07.26.2023

Merck and Glenmark Settle on the Eve of a Rare Pay-For-Delay Trial Blog, 05.30.2023

Don't Count Out Numerosity Blog, 03.15.2023

SPEAKING ENGAGEMENTS

Navigating Antitrust Issues in the Pharmaceutical and Life Science Industries: Key Trends and Challenges Explored Event, 06.21.2022

Conflicting Decisions in Pharmaceutical Class Certification Event, Antitrust Economics Workshop | Fordham Competition Law Institute, 10.07.2020

NEWS

Edgeworth Economics' Pharmaceutical Economics Practice Launches *The Antitrust Prescription* Blog Press Release, 03.15.2023

PROJECT EXPERIENCE

Edgeworth has worked on numerous matters involving the economics of the pharmaceutical industry and drug pricing for both direct and indirect purchasers, including matters involving allegations of delayed generic entry, reverse payments, product-hopping, or other exclusionary practices. Representative matters include:

- In Re: Epipen (Epinephrine Injection, USP) Marketing, Sales Practices and Antitrust Litigation
- In Re: Opana ER Antitrust Litigation
- In Re: Solodyn (Minocycline Hydrochloride) Antitrust Litigation
- In Re: Nexium (Esomeprazole) Antitrust Litigation
- In Re: Wellbutrin XL Antitrust Litigation