



Principal Consultant

Monica (Sidong) Zhong

email: mzhong@edgewortheconomics.com

Washington, DC

1111 19th Street NW
12th Floor
Washington, DC 20036
240.883.7307

PRACTICE AREAS

Antitrust & Competition
Class Certification
Consumer Protection
Damages
Data Analytics

EDUCATION

Monica received her Bachelor's degree in Economics and Mathematics from the University of Wisconsin-Madison and her Master's in Economics from the University of Virginia.

Monica Zhong specializes in providing rigorous data analysis and economic research in the areas of class certification, antitrust, and consumer protection analysis. Ms. Zhong's work spans a wide range of industries including consumer goods, agricultural products, telecommunications, technology products, and direct selling. Ms. Zhong is skilled at developing and analyzing large and complex datasets for antitrust litigation cases and providing economic insights to clients facing legal disputes through rigorous analysis.

Ms. Zhong has experience working with clients managing and assessing large scale databases from multiple sources, conducting statistical testing of econometric models related to class certification issues, and evaluating the economics of market allocation. Ms. Zhong also has extensive experience managing project teams in preparation of expert analysis in various regulatory matters.

CASE HIGHLIGHTS

NFLPA Analysis

During the 2020 NFL season, the National Football League Players Association (NFLPA) addressed the safety of players during the COVID-19 pandemic. They retained Edgeworth to build an interactive dashboard analyzing which teams were located in COVID-19 hot spots to offer players a readily accessible source of information to understand the evolving situation in their communities.

EDGEWORTH INSIGHTS

Takeaways on Dark Patterns from the ABA Antitrust Spring Meeting
ABA Section of Antitrust Law, 05.14.2024

The Evolving Impact of AI Use on Competition: Takeaways from the 2023 ABA Fall Forum
ABA Antitrust Law Section Newsletter, 12.04.2023

The Impact of LLMs on the Legal Industry

10.11.2023

6 Lessons From Direct Selling Industry's Win Over FTC

10.05.2023

Basic Regression Analysis Explained for Attorneys New to Antitrust

10.04.2022