

## Director of Marketing Kimberly Kriewald email: kkriewald@edgewortheconomics.com

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## **EDUCATION**

Kimberly earned her MBA with a concentration in marketing and international business from the Robert H. Smith School of Business at the University of Maryland, and an MS in Human Resource Development and BS in Social Science from Towson University.

Kimberly is the Marketing and Communications Director for Edgeworth Economics. In this role, she leads the marketing, communications, and business development activities of the company, overseeing and implementing strategic initiatives in collaboration with Edgeworth's practice group leaders. Kimberly has over 15 years of experience leading marketing groups across the professional services industry, in areas including asset management, investment banking, commercial lending, and consulting.

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